



AI Academy

Building a Quantifiable Business Case for AI

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Speakers



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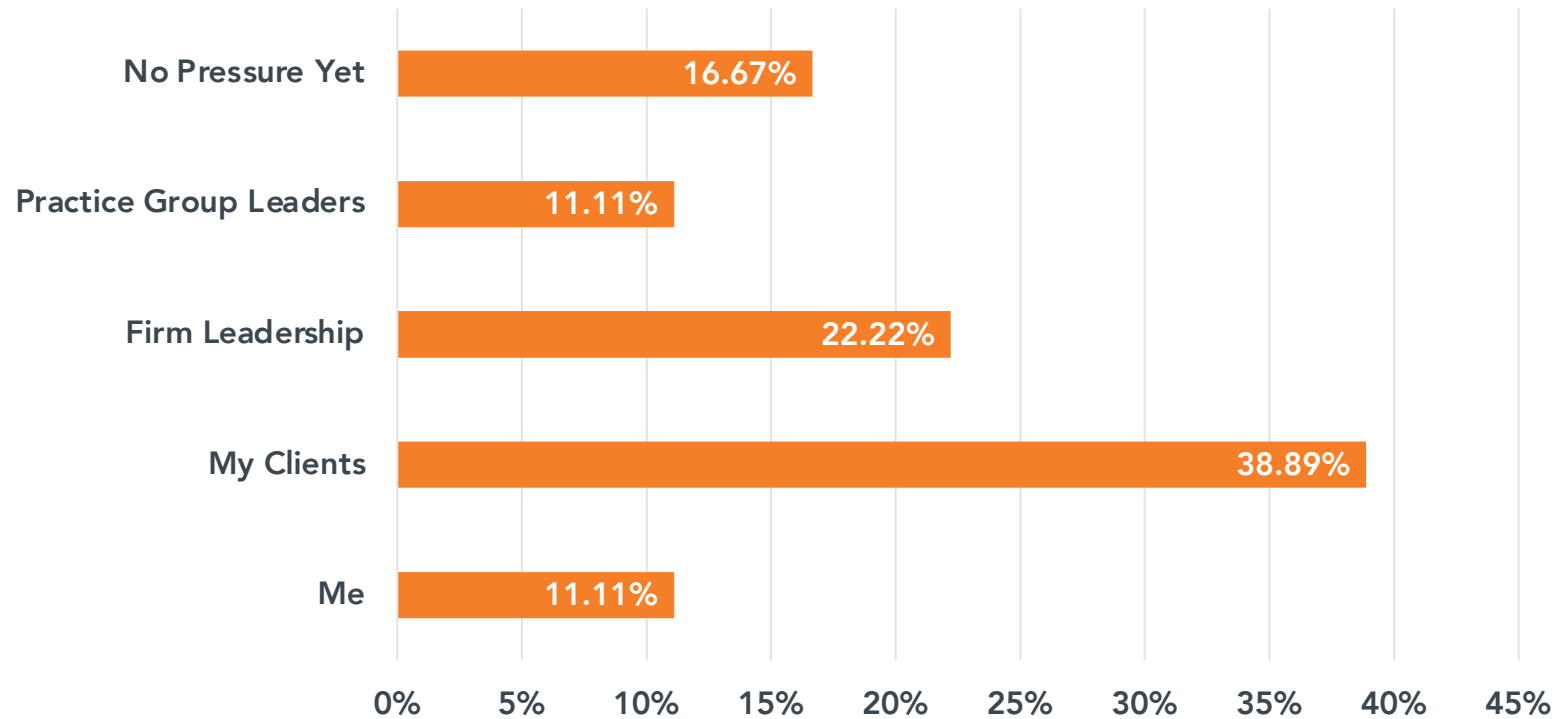
Sarah Moran
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Agenda

- Building a Business Case: 5 Dimensions of AI ROI for Law Firms
 - Risk Mitigation
 - Strategic Advantage
 - Efficiency
 - Client Value and Cost Control
 - Professional Impact
- Building a Business Case: Overcoming Common AI Objections
 - Defensibility
 - Cost
 - Security
 - Lack of AI Training/Education

Let's Find Out...

Who is driving the pressure to use AI in your eDiscovery and litigation workflows?



Dimensions of AI Value



**Risk
Mitigation**



**Strategic
Advantage**



**Efficiency
Gains**



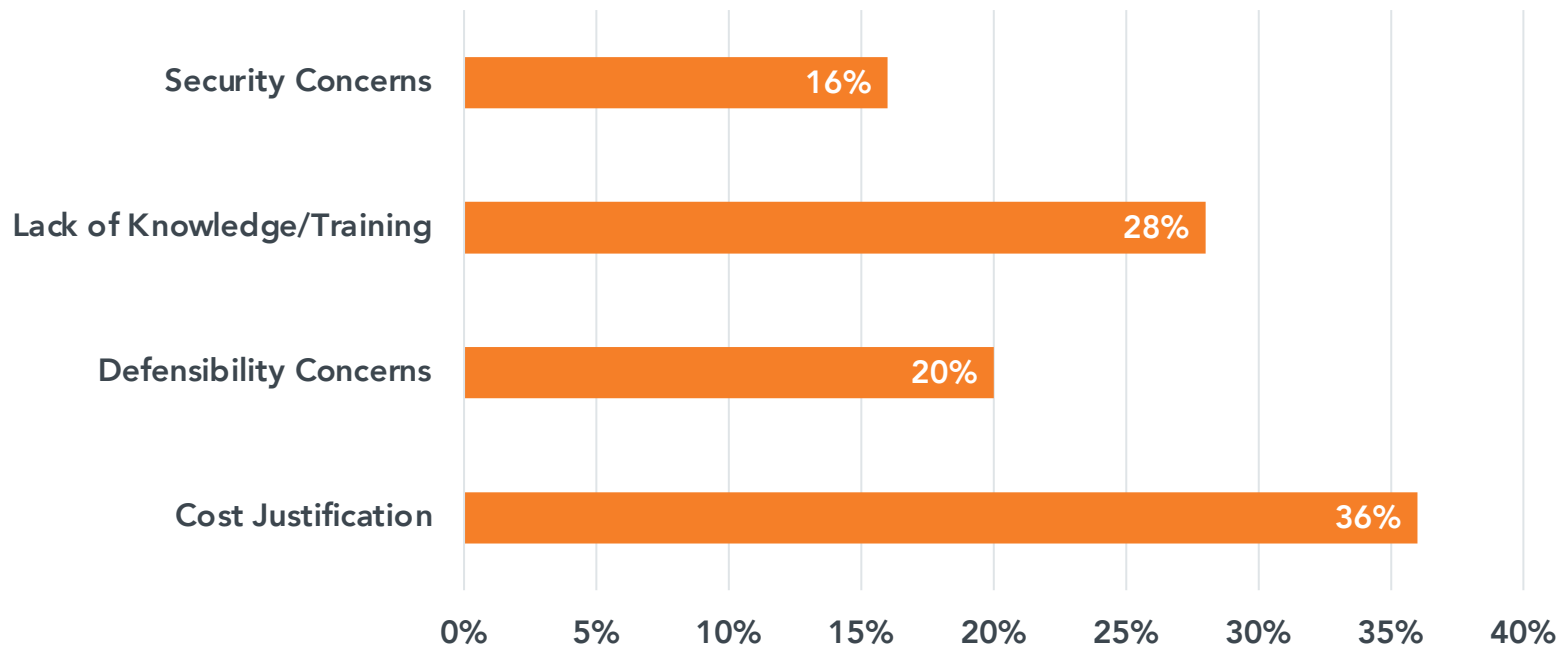
Cost Control



**Professional
Impact**

Let's Find Out...

What's the most common objection you hear from others (e.g., clients or colleagues) about adopting AI in eDiscovery and litigation workflows?



Overcoming Common AI Objections



Defensibility



Cost



Security



**Lack of AI
Training**



Thank You For Joining

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For more information:

- Case study: [Lighthouse Delivers \\$20M Savings in Fast Paced Second Request](#)
- Article: [Ten Questions We're Asked About Lighthouse AI Search \(and Our Answers\)](#)
- Register for our next AI Academy webinar: [Navigating AI Governance Conversations at Law Firms](#)